

The German government's international cooperation enterprise for sustainable development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, operates world-wide on behalf of German Ministries, the governments of other countries and international clients. GIZ has a record of more than 60 years working in Thailand. The “**Mainstreaming Sustainable Rice through the Sustainable Rice Platform (SRP)**” project is currently looking for an SRP Communications Officer.

SRP Communications Officer

Context:

The **Sustainable Rice Platform e.V. (SRP)** is a global multi-stakeholder alliance launched in 2011, that works to safeguard livelihoods of farmers while minimizing environmental impacts of rice production. It has fostered partnerships to enable farmers to adopt sustainable rice cultivation practices, connected farmers with buyers seeking sustainably produced rice, and driven scale through advocacy. The SRP has proven that by following sustainable practices, smallholder farmers can produce at lower cost, increase net incomes, protect their health, and reduce the environmental and climate footprint of rice cultivation. See www.sustainableice.org.

The SRP Secretariat is responsible for establishing and managing systems and processes to enable the SRP to operate effectively; it supports over 100 SRP Members to engage in these processes.

Project:

The **Mainstreaming Sustainable Rice through the SRP** project (2020 – 2023) will support the SRP e.V. to upgrade its tools, systems and processes for use at a larger scale – to multiply the production of and demand for sustainable rice. Project activities will result in a stronger SRP that can coordinate and expand initiatives to reach and deliver tangible benefits to 1 million smallholder farmers by 2023 and beyond the project term.

The project will focus on:

- Establish SRP National Chapters to optimize country-level approaches and mainstream sustainable practices through policy measures;
- Elevate SRP Standard and Performance Indicators and associated upstream capacity building systems to meet international benchmarks for credible standards;
- Increase value of SRP Trademarks and broker relationships with downstream rice value chain actors to expand market penetration;
- Engage in data-driven reporting on impacts for more powerful communications and more effective knowledge management; and
- Work with scaling partners to drive sector transformation.

Position:

In support of the Sustainable Rice Platform e.V., we are looking for an **SRP Communications Officer** who will (1) manage strategic communications for internal and external audiences, and (2) strengthen member communications and engagement.

Responsibilities and Tasks:

S/he will rapidly achieve proficiency in the tools, systems and processes used by SRP in order to serve SRP and its members effectively in the tasks listed below. S/he may be assigned additional tasks to support the SRP Secretariat.

Strategic communications:

- Develop and implement an SRP Strategic Communications Plan, and monitor results
- Prepare communication products including fact sheets, newsletters, success stories, annual reports, special reports, press releases, talking points, speeches, and presentations
- Oversee digital communications work including developing content and implementing website updates, managing social media outreach, directing photo shoots, producing videos, and coordinating graphic design
- Support events design and promotion
- Serve as focal point for colleagues, members, and external partners for ensuring high quality of materials and compliance with the SRP Brand Manual
- Serve as spokesperson and contact for media, manage media contacts and ensure new products, organizational growth and milestones are covered in the press
- Monitor communication channels to boost visibility and ensure access to knowledge products for internal and external stakeholders.
- Proactively build Q&A and FAQ information around SRP's core products and capabilities

Member communications and engagement:

- Manage communications with SRP members and prospective members
- Strengthen engagement with members and partners through information sharing and exchange, and possible tailored collaboration
- Develop relationships with influencers, community leaders, partners, and stakeholders
- Coordinate and maintain records of membership application and engagement, in coordination with the SRP Secretariat administrative team

Qualifications:

We are looking for a candidate who possesses (the equivalent of):

- Degree in communications, digital strategy, marketing, media, international development, or an area that is relevant to achieve the project's objectives
- Minimum five (5) years of professional experience in multi-stakeholder engagement in international development, marketing communications related to environmental programmes and initiatives, or similar role
- Proven ability to design, articulate and manage communication strategies and campaigns using a wide range of communication platforms
- Previous experience in the food and agriculture sector and/or on sustainability standards schemes is an asset
- Fluency in English language is required; Thai or German language is an asset
- Excellent overall computer literacy (Microsoft Office, web design, graphic design, email, internet)

Contract:

This will be a fixed-term contract, starting in March 2021 and running until February 2022 (with high possibility of extension).

Duty station will be in Bangkok, Thailand.

Lines of Reporting:

The staff member will report to the GIZ Project Director on all administrative requirements.

The staff member will be seconded to the Sustainable Rice Platform e.V. Secretariat. The staff member will serve as a full member of the SRP Secretariat, which is led by the SRP Executive

Director. The staff member will receive day-to-day direction and feedback on the responsibilities and tasks listed above from the SRP Executive Director.

Application:

Please submit your application and CV to chattayada.pattaragulwanit@giz.de. The deadline for applications is **26 February 2021**. Only shortlisted candidates will be contacted. GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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